

## Message Text

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ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 /015 W  
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P R 172122Z AUG 76  
FM AMEMBASSY SANTIAGO  
TO SECSTATE WASHDC PRIORITY 905  
INFO USIA WASHDC

UNCLAS SANTIAGO 8017

E. O. 11652: N/A

TAGS: OEXC, CI

SUBJECT: AMSPEC MAUREEN BUNYAN

REF: A. STATE 201039; B. SANTIAGO 7731

1. STORY ON PUERTO RICO FINE. HOW MANY MINUTES? KENNEDY CENTER MATERIAL WOULD BE EXCELLENT. HAS MATERIAL BEEN POUCHED? IF NOT, GIVEN TIME FACTOR, PLEASE HAVE MS. BUNYAN CARRY MATERIAL ON PUERTO RICO AND KENNEDY CENTER WITH HER AND WE WILL TRY TO GET IT THROUGH CUSTOMS AND CENSORSHIP EXPEDITIOUSLY. UNDER WHAT NATIONALITY PASSPORT WILL MS. BUNYAN BE TRAVELING? DOES SHE HAVE VISA?

2. NEED FLIGHT INFO ASAP, TO COMPLETE BEGINNING AND END OF SCHEDULE.

3. FOLLOWING IS BUNYAN SCHEDULE:

AUGUST 21 ARRIVAL: SCHEDULE DEPENDS UPON ARRIVAL TIME BUT WILL BE LIGHT AND WE HOPE INTERESTING. WILL BE MET BY USIS OFFICER.

AUGUST 22 - 3:00 P.M. DEPARTURE BY TRAIN FOR MAJOR SOUTHERN CITY CONCEPCION (WILL BE ACCOMPANIED BY USIS OFFICER).

10:00 P.M. ARRIVAL IN CONCEPCION

AUGUST 23 - 10:30 AM.. VISIT TO CONCEPCION CHANNEL 5 TV FOR TOUR OF STATION AND WORKSHOP WITH NEWS DIRECTOR AND STAFF ON TV PRODUCTION TECHNIQUES.

1:00 P.M. LUNCHEON HOSTED BY BRANCH PUBLIC AFFAIRS OFFICER.

3:30 P.M. APPEARANCE ON CHANNEL 5 TALK SHOW "BUENAS TARDES".

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5:00 P.M. PRESS CONFERENCE AT CHANNEL 5 FOR INVITED MEDIA

REPRESENTATIVES.

6:00 P.M. FILMING OF TV INTERVIEW FOR EVENING NEWS PROGRAM  
"TELECINCO".

8:00 P.M. DINNER

10:00 P.M. DEPARTURE FOR SANTIAGO VIA "SLEEPER" NIGHT TRAIN.

AUGUST 24 - 8:15 A.M. ARRIVAL IN SANTIAGO

3 - 5:00 P.M. TOUR OF UNIVERSITY OF CHILE TV CHANNEL 9  
AND DISCUSSION OF TV PRODUCTION TECHNIQUES WITH NEWS STAFF;  
POSSIBLE PARTICIPATION IN EVENING NEWS PROGRAM.

7:00 P.M. RECEPTION IN MS. BUNYAN'S HONOR AT MOE OF INFORMATION  
OFFICER. LEADING SANTIAGO MEDIA PERSONALITIES WILL BE INVITED.

AUGUST 25 - 10:00 A.M. TALK WITH JOURNALISM STUDENTS AT UNIVERSITY  
OF CHILE (BRIEF DESCRIPTION OF MAIN FEATURES OF TV NEWS  
PRODUCTION IN U.S. WOULD BE USEFUL TO LAUNCH DISCUSSION).

12:00 NOON. TOUR OF NEWS DEPARTMENT, CATHOLIC UNIVERSITY  
CHANNEL 13.

1:00 P.M. DISCUSSION WITH CHANNEL 13 NEWS STAFF ON TV  
NEWS PRODUCTION.

2:30 P.M. LUNCH.

4:00 P.M. RETURN TO CHANNEL 13 TO OBSERVE PRODUCTION OF EVENING  
NEWS PROGRAM.

7:30 BREAK FOR DINNER.

9 - 10:00 P.M. VIEWING OF NEWS PROGRAM AND PARTICIPATION  
AS GUEST REPORTER WITH STORY ON PUERTO RICO OR KENNEDY  
CENTER.

AUGUST 26 - 10:00 A.M. TALK WITH JOURNALISM AND COMMUNICATION  
ARTS STUDENTS AT CATHOLIC UNIVERSITY (SAME THEME AS U. OF  
CHILE SESSION).

6:30 - 10:00 P.M. TOUR OF NATIONAL TV (CHANNEL 7),  
DISCUSSION WITH NEWS DIRECTOR AND ASSISTANT RE TV PRODUCTION  
TECHNIQUES AND POSSIBLE PARTICIPATION IN EVENING NEWSCAST  
WITH MATERIAL MS. BUNYAN SENDING OR BRING TO US.

AUGUST 27 - 8:30 A.M. DEPARTURE FOR VALPARAISO BY CAR.

10:30 A.M. ARRIVAL VALPARAISO

11:00 A.M. ROUNDTABLE DISCUSSION WITH VALPARAISO CHANNEL  
4 NEWS STAFF.

1:00 P.M. LUNCH WITH SMALL GROUP CHANNEL 4 EXECUTIVES AND  
NEWS PERSONNEL.

3:00 P.M. (OPTIONAL) TOUR OF VALPARAISO, VINA DEL MAR  
(PACIFIC RESORT CITY).

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7:00 P.M. SMALL RECEPTION AT HOME OF CHANNEL 4 GENERAL MANAGER  
CARLOS MELENDEZ.

9 - 10:00 P.M. PARTICIPATION IN CHANNEL 4 NEWS PROGRAM  
"PRIMER PLANO".

AUGUST 28 - DEPARTURE FROM VALPARAISO TO SANTIAGO AIRPORT.

4.NOTE: DISCUSSION FORMAT SUGGESTED BY VALPARAISO CHANNEL 4  
CAN SERVE AS GENERAL BASIS FOR MOST DISCUSSION SESSIONS DURING

VISITS, WITH MS. BUNYAN CHOOSING WHAT SHE WISHES TO STRESS  
AND WHAT TO PASS OVER LIGHTLY, IS FOLLOWING:

TV JOURNALISM

1. THE NEWS: FORMAS (NEWS FORMAT), DESSARROLLO (DELIVERY OF NEWS  
STORY), ENFOQUES (PERSONAL ORIENTATION), MEDIOS FISICOS DE  
EXPRESION, RECURSOS HUMANOS, RECURSOS ECONOMICOS, LENGUAJE  
(NARRATION, FILM, ETC. MIX), EQUIPOS.

2. CRITICISM:

A) VISION Y NOTAS SOBRE EL PERIODISMO TELEVISIVO DE CHILE.

B) QUE HARIA USTED PARA MEJORAR Y/O CORREGIR?

3. DIVULGACION:

- FIGURAS DE LA TELEVISION ACTUAL EN LOS ESTADOS UNIDOS  
DENTRO DEL PERIODISMO DE TV.- SUS EXITOS Y FRACASOS.

RAZONES.

- EL PERIODISMO DE FINES DEL SIGLO XX, SUS OBJETIVOS,  
DEBERES Y PROYECCIONES.

- QUE INFLUENCIA TIENE LA TV EN RELACION AL PERIODISMO  
ESCRITO?

- TEMAS LIBRES: PREGUNTAS Y RESPUESTAS.

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## Message Attributes

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**Current Classification:** UNCLASSIFIED  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
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